

GET IT RIGHT

**IT QUIZ
BOOK 2**



GREYCAPS
LEADING A LEARNING REVOLUTION

This book strives to be completely authentic and accurate. The research for a volume such as this, takes several months and we have tried to ensure that the facts are updated. However, it is possible, at times, that something researched and compiled by us may have changed after the particular section of the book has been published. In such cases the updates and corrections would appear only in the next volume. Readers are requested to keep this in mind before using the information for any purpose.

Welcome to an all new series of quiz books from Greycaps, titled Get IT Right.

Interestingly, technology originates from the Greek word 'technologia', which referred to the use of utensils to make daily life simpler and more organised. Technology in the modern world is about IT enabled tools, gadgets and resources that help us manage our daily lives.

An insight into the world of technology, the people and companies that enable it and the trivia associated with it, will help us appreciate the domain better and make us feel comfortable as we interface with it.

This series features carefully crafted questions, making it an interesting read. We are sure you will enjoy reading this series as much as we have enjoyed compiling it.

منہا باکس

TABLE OF CONTENTS

1
**Inception
Point**



2
**Insta
Connect**



3
**Game
Mode
Activated**



4
ExtracThis!



5
AppTastic



6
**The
Digital
Alphabet**



7
Techpreneurs



8
**Identify
These**



9
Decode



Timeline



Answers

INCEPTION POINT

1

Which term did Don Hoeffler coin in 1971 while writing for 'Electronic News', describing the area around Sunnyvale and San Jose in California?

2

Which company started in Chicago, Illinois as Galvin Manufacturing Corporation in 1928, with its first product being a battery eliminator?

3

Which company, founded by Larry Ellison, Bob Miner and Ed Oates, started off as a secret CIA project?

4

Formerly Dun & Bradstreet, which company was founded in 1994 by Kumar Mahadeva and is headquartered at Teaneck, New Jersey, United States?

5

Founded by Stan Shih and his wife, as 'Multitech' in 1976, what is this company known as today?

6

What was established in 1981 by IIT graduates Rajendra S. Pawar and Vijay K. Thadani?

RANDOM ACCESS



There are seven buildings at eBay's headquarters in San Jose, California, and they are all named after categories on eBay.com; Collectibles, Jewelry, Motors, Music, Technology, Sports and Toys.

7

Which famous software was developed in Bangalore, in the year 1986 by the Late Shri S. S. Goenka, founder of the company, 'Peutronics Pvt. Ltd.'?

8

Andy Rubin, Rich Miner, Nick Sears and Chris White are associated with the creation of which famous operating system?

9

Which word, representing a person who is repulsive in appearance and barely human, was invented by Jonathan Swift in his famous book, 'Gullivers Travels'?

10

Which company's logo reflects its San Francisco name and its design is based on the Golden Gate Bridge?

INSTACONNECT

1

With which internet major would you associate college roommates and fellow students Eduardo Saverin, Andrew McCollum, Dustin Moskovitz and Chris Hughes?

2

Who owns sites such as 466453.com, like.com and waze.com?

3

Which photo sharing website was created by Lifescape in 2002 and is owned by Google since 2004?

4

What started as a Stanford University project by Reggie Brown and 'Evan Spiegel', under the name 'Picaboo'?

5

Which social network was codenamed 'Emerald Sea', the name of an 1878 painting by Albert Bierstadt?

6

Name the music based social network founded in United Kingdom in 2002, which uses a music recommender system called 'Audioscrobbler'?

7

What was launched in October 2010 by Kevin Systrom and Mike Krieger, with a distinctive feature that confines photos to a square shape, similar to Kodak Instamatic and Polaroid images?